



Innovision Consulting is looking for a Web Developer & Digital Marketing Expert!

Job Title: Web Developer & Digital Marketing Expert

Location: Dhaka, Bangladesh

Number of positions: 1

Reports to: Manager

JOB DESCRIPTION

Web Development

- Design, develop, and maintain responsive websites and web applications using HTML, CSS, JavaScript, and other relevant technologies
- Ensure cross-browser compatibility and mobile responsiveness
- Optimize website performance, including load times, security, and SEO
- Troubleshoot and resolve technical issues related to website functionality and user experience
- Collaborate with the design team to implement UI/UX improvements and new features
- Integrate third-party tools, APIs, and services as needed

Digital Marketing

- Develop and execute digital marketing campaigns across various channels, including SEO, PPC, email marketing, social media, and content marketing
- Create and manage content for the website, blogs, and social media platforms to drive engagement and traffic
- Manage social media profiles and engage with the audience to build brand loyalty and awareness
- Stay up-to-date with the latest trends and best practices in web development and digital marketing

EDUCATIONAL QUALIFICATIONS

- Bachelor's degree in Web Development, Digital Marketing, Computer Science, or a related field, or equivalent practical experience
- Proven experience as a Web Developer with a strong portfolio of web development projects
- Proficiency in web development languages and frameworks such as HTML, CSS, JavaScript, and familiarity with CMS platforms (e.g., WordPress, Shopify)

PREFERRED SKILLS

- Experience with graphic design tools such as Adobe Creative Suite (Photoshop, Illustrator) or similar
- Familiarity with front-end frameworks (e.g., React, Angular, Vue.js)
- Knowledge of programming languages (e.g., PHP, Python)

REMUNERATION

BDT 30,000 - 40,000/- (Based on expertise and experience)

How to Apply

If interested, please email your resume and a brief cover letter (describing how you meet the required criteria for the position) to nazmul.ahsan@innovision-bd.com, please mention the Job Title in the subject line of the email as the email subject.

Last date of application: August 24, 2024

Innovision is an international advisory and management consulting company. Over the last 16 years, we have undertaken more than 450 projects in 21 countries in Asia and the Pacific, the Middle East and North Africa (MENA), West Africa, and Southern Africa. Our research, technical assistance, project management, and capacity development services support international development partners, multinationals and start-ups, national private sector, not-for-profit organizations, and government agencies to design, manage, and evaluate viable commercial and social business models. Innovision Consulting represents Innovision Consulting Private Limited in Bangladesh, Innovision Global Consulting Limited in the United Kingdom, and Innovision Global Consulting International Nigeria Limited in Nigeria. For information about our organization, please visit our website <http://innovision-bd.com/>.