

Agricultural Market Systems Development for Women's Economic Empowerment and Climate Resilience- Executive Training for Vietnamese Professionals

Hanoi, Vietnam

01-03 October, 2024

Overview

Projects working on Women's Economic Empowerment (WEE), youth employment, and climate resilience often struggle to sustain and scale investments from the private sector. Patriarchal norms, fragmented markets, price competition, remoteness of the project locations, high cost of production while adapting novel solutions, and fast-changing market dynamics add to the complexities of such interventions.

This executive training is designed based on our work in Vietnam in supporting women's economic empowerment and climate resilience in key agricultural value chains. The training will develop skills of practitioners in both early and mid-career to research agricultural value chains and market systems, as well as design and implement interventions through producer groups, private sector, and public sector agencies.

The training will be delivered by a mix of key local and international experts with more than 20 years of experience in facilitating market systems interventions in agricultural value chains in Asia and the Pacific, Middle East and North Africa (MENA), East Africa, Southern Africa and West Africa.

Inclusive Growth

Women's
Economic
Empowerment
(WEE)

Youth
Employment

Climate
Resilience

Private Sector
Engagement

Multistakeholder
Partnership

Rationale and Objective

In the face of climate change, agricultural productivity, food security, and livelihoods are at unprecedented risk, particularly for the world's poorest. While investments in agriculture and technology have progressed, climate change presents a formidable challenge to sustaining and enhancing these gains. The transition to Climate Smart and Sustainable Agricultural Value Chain and Market Systems is crucial. It not only promises to mitigate the adverse effects of climate change but also to transform agricultural practices into sustainable, resilient, and economically viable operations.

In addition, women, despite playing a significant role in agriculture and experiencing some parity in decision-making and asset control, face a disproportionate workload and limited opportunities for community leadership. By acknowledging the shifts towards mechanization and the evolving roles of women and men in agriculture, it is necessary to highlight the importance of innovative, gender-sensitive strategies. The focus on Women's Economic Empowerment (WEE) will enhance productivity and offer women choices to engage in both traditional and non-traditional agricultural roles.

The programme aims to develop the participants knowledge of Building Climate Smart and Sustainable Agricultural Value Chain and Market Systems which are sustainable and scalable. Along with a focus on pro-poor growth, WEE, and climate resilience.

We have designed the program to address the need for integrating climate-smart practices and WEE into agricultural value chains and market systems. By encouraging an understanding of the dynamic relationship between climate change impacts and agricultural markets, and promoting the development of resilient, sustainable value chains, the programme aims to equip participants with the strategies and tools necessary for making significant, positive changes.

Objective of the Training Programme

By the end of the programme, participants will:

- **Learn** to analyze agricultural value chain and market systems with the lens of pro-poor growth, women's economic empowerment (WEE), youth engagement and climate resilience in the context of Vietnam.
- **Build** the skills to design interventions with a focus on sustainability and scale in the local context.
- **Learn** the principles of engaging public, private, CSO, agricultural cooperatives and communities for inclusive growth.
- **Learn** to apply frameworks to monitor your results and use the findings to direct your interventions following an evidence-based method.

Training Contents

Understanding and analyzing agricultural value chain and market systems in the local context

Integrating sustainability and scaling principles in project intervention design

Stakeholder analysis and private sector, public sector, producer group and civil society engagement

Understanding and using monitoring frameworks to assess systemic change

Who Should Attend?

Organization Types

- International development organizations and NGOs
- Government agencies
- Academia
- Consulting firms
- Agricultural cooperatives
- Private sector, private foundations, and corporations

Organization Roles

- Project Management
- Monitoring and Evaluation
- Planning and strategy formulation of project interventions
- Consultants

Sectors

- Agriculture
- Climate change
- Climate resilience building
- Pro-poor growth
- WEE
- Economic opportunity
- Stakeholder engagement
- ESG

Description of the Training Programme

Module 1	Module 2	Module 3	Module 4
Tools and frameworks for analysing value chains and market systems	Design and strategize systemic solutions with clear pathways to scale and sustainability	Identify, engage and facilitate relevant private, public and civil society actors in owning and leading the interventions	Monitor for systemic change and apply adaptive management principles to achieve targets

Trainers

Dr. Huy Nguyen



Dr. Huy Nguyen is a climate change resilience expert with a rich background in environmental studies from Kyoto University. Dr. Nguyen specializes in disaster risk management and climate change adaptation, helping communities and countries in Asia build stronger, more resilient agricultural systems and improve water governance. With over 20 years of experience, he has worked with global leaders like Oxfam International and consulted for numerous prestigious organizations, including the United Nations, IFAD, UNESCO, and more, to promote sustainable development practices. Dr. Nguyen's work focuses on making agriculture and communities less vulnerable to climate-related challenges, ensuring food security, and fostering sustainable environmental management. His expertise is not just in theory but in actionable strategies that have helped shape better futures across Asia.

Trainers

Md. Rubaiyath Sarwar



Rubaiyath has 20 years of experience in research, design and management of agricultural value chain interventions. He is a seasoned expert in tackling poverty challenges through systemic solutions having led 13 long-term missions and executed 80+ short term assignments on the issue. Rubaiyath has worked in key agricultural value chains in Africa and Asia, notably in Vietnam, Cambodia, and Indonesia. He is the elected Chairperson for the Value Chain Capacity Building Network for Asia and the Pacific. Rubaiyath championed the application of Business Model Canvas for market systems development interventions. The toolkit is now featured as a key tool for market systems interventions by the BEAM Exchange. Rubaiyath also authored the BEAM Exchange paper on Building High Performance Team for market systems development projects.

Trainers

David Elliot



David is the Global Practice Lead, knowledge and partnership development at Innovision Consulting. He is a Founding Member of The Gallus Edge, a 'not-for-profit' tackling global poverty through research and advisory collaborations. Formerly a Director at The Springfield Centre, he pioneered the 'Making Markets Work for the Poor' approach. With extensive experience in market systems development, he has managed programs like DFID LIFT Ethiopia and DFID NMDP Nepal. David advises foundations and investors, leading projects for organizations such as the European Fund for Southeast Europe and Mastercard-funded programs. He's also a seasoned trainer, having taught M4P courses since 2002 with The Springfield Center. Prior to his current roles, he held positions with development consultancy firms and served as Lead Economist in South Africa.

Programme Administration

Participation Fee

USD 950 per participant

- Early Bird Discount (Valid 2 Months before training): 20%
- Group Discount (Valid 2 Months before training): 25%

*Participants are responsible for their travel, transfers, accommodation, and other subsistence costs. Fees do not include banking charges for the transmission of funds: please ensure that **all bank charges** (sending and receiving bank charges) are paid by the sending bank/sender of funds.*

Programme Administration

Applications to the training programme will be closed on **Tuesday 24th September 2024** (or earlier if the programme is full). Notification of acceptance will be sent by e-mail. If you do not receive an email within one week of the application closing date, please contact us for confirmation.

Applications can be submitted online.

E-mail: info@innovision-bd.com