

Private Sector Development
By Innovision Consulting Private Limited

Project	Client	Year
Customer Survey for BBL Retail Products	BRAC Bank Limited	2021
Product Placement Study (Dishwash Bars)	RSPL	2021
Women in Trade for Inclusive and Sustainable (WITISG) Project: Market Research on Jute Diversified Products and Processed Food Sectors in Bangladesh	TFO Canada	2021
Market Research for Rice Fortification Retail Market Strategy	World Food Programme	2020
Conduct Primary survey with consumers for Ready to Drink Beverages Market in Bangladesh	PwC	2020
Product Placement Study for Ghari and Wheel Detergent Powder	RSPL	2020
Mystery Shopping Survey	BRAC Bank Limited	2020
Market Demand Analysis of Real Estate Business	Confidence Group	2020
Compliance of Edible Oil and Salt Fortification with National Program Standards in Bangladesh: Implementation Research to Inform Quality Improvement Efforts	OPM/GAIN	2019
Market Study of Prospect Scope of the Prefabricated Steel Structure Manufacturing Industry of Bangladesh.	Global Steel and Engineering Ltd.	2019
Total Market Demand of Polyurethane (PU) Leather in Bangladesh	mirCement	2019
Market Study of the prospect scope of the packaging industry of Bangladesh.	Azim Group	2019
Market assessment for the access to healthcare market system for workers in the ready-made garments sector in Bangladesh	PwC UK	2018
Field Work Ghari Fragrance Test studies	RSPL	2018
Survey For Tobacco Tax Research and Dissemination Project	BIGD	2018
Market Sizing for Supply Chain Finance in Bangladesh	PwC	2018
Market Survey for an Automatic Brick Manufacturing Plant using Tunnel Kiln Technology by Hexagon Technologies Ltd.	IDCOL/Dexagon	2018
RDC Rice Output Market Assessment	ACDI VOCA	2017
TV Channel Viewership Quantitative and Qualitative Study in 6 areas	WaterAid	2017
Brand Evaluation and Market Size Estimation of Selected Categories of Energypac Electronics	Energypac Electronics	2017
Market Survey for an Automatic Brick Manufacturing Plant using Tunnel Kiln Technology by Bahadurpur Ceramic Industries Limited (BCIL)	IDCOL	2017
Market Survey for an Automatic Brick Manufacturing Plant using Tunnel Kiln Technology by Kushiara Auto Bricks Limited (KABL)	IDCOL	2017
Study on local & international market demand for fine grained & aromatic rice varieties	IRRI	2016
Rice Insecticide Brand Equity Monitor (BEM) & Value Pricing Study	Kynetec UK	2016
Device sales and marketing strategy for advanced irrigation solutions to facilitate farming practices in Kenya.	Islamic Relief Kenya	2016
POSM Visibility and Handset availability study in Symphony Outlets	Edison Group	2016
Market survey for Amin Automatic Bricks Industries Ltd.	IDCOL	2016
Market Research for POSM audit	GFK	2016

Local Business Development Support for Scaling Privatized Emptying Services to Dhaka Market	Water and Sanitation for Urban Poor	2016
The Domestic Market research for the Capacity Building and market development of JDP SMEs	Traidcraft Exchange	2010