Innovision Presents
BANGLADESH MIRACLE
CELEBRATING 50 YEARS OF DEVELOPMENT PROGRESS OF BANGLADESH

Unleashing the potential of the Bangladeshi Startup Ecosystem

Date: 17th July, 2021
Time: 7.30 pm - 9.00 pm (GMT +6)

Registration link:
facebook.com/InnovisionpresentsBangladeshMiracle

An exclusive event of:
Thematic Partner:
Event Partners:
Startups Are an Asset Class

$111 trillion in assets allocated in 2020
→ $300 billion (0.27%) went into startups
→ $40 million (0.01%) went into Bangladeshi startups

Why isn’t more money coming into Bangladeshi startups?
● Risk vs. reward has to match
● Startups must operate at a higher standard
● Need for more local investors who structure deals properly
● Need for more local funds that structure deals properly
TRADITIONAL SCENARIO

A service company where employees work for a foreign client (manufacturer or in the IT industry) even if the local company is owned by a Bangladeshi.

At $1 million in revenue, this company is valued at $2-3 million and will likely not be able to scale or raise large amounts of international funding. Majority of its wealth creation will occur for the foreign owners.

STARTUP SCENARIO

A product-based startup that can scale fast, owned by Bangladeshis and funded by large pools of global capital.

At $1 million in revenue, a SaaS company could be valued at $40 million, would bring in additional international investors while hiring locally to boost the workforce quality—all while the founders generate wealth for themselves and others.
<table>
<thead>
<tr>
<th>Country</th>
<th>Population (mn)</th>
<th>Density per km²</th>
<th>Early Stage Venture Funding ($US mn)*</th>
<th>Compounded 10 Year GDP per Capita Growth Rate (2009-2019)</th>
<th>Funding per capita ($US)</th>
<th>Funding as a % of GDP</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>1,439</td>
<td>148</td>
<td>$238,964</td>
<td>9.4%</td>
<td>$166.03</td>
<td>1.54%</td>
</tr>
<tr>
<td>India</td>
<td>1,380</td>
<td>420</td>
<td>$38,630</td>
<td>7.7%</td>
<td>$27.99</td>
<td>1.22%</td>
</tr>
<tr>
<td>Brazil</td>
<td>212</td>
<td>25</td>
<td>$6,411</td>
<td>3.0%</td>
<td>$30.16</td>
<td>0.28%</td>
</tr>
<tr>
<td>Indonesia</td>
<td>273</td>
<td>144</td>
<td>$10,017</td>
<td>6.5%</td>
<td>$36.63</td>
<td>0.87%</td>
</tr>
<tr>
<td>Nigeria</td>
<td>206</td>
<td>223</td>
<td>$1926</td>
<td>7.7%</td>
<td>$4.50</td>
<td>0.19%</td>
</tr>
<tr>
<td>Vietnam</td>
<td>97</td>
<td>294</td>
<td>$5367</td>
<td>8.4%</td>
<td>$5.51</td>
<td>0.20%</td>
</tr>
<tr>
<td>Pakistan</td>
<td>220</td>
<td>250</td>
<td>$205</td>
<td>3.6%</td>
<td>$0.95</td>
<td>0.07%</td>
</tr>
<tr>
<td>Bangladesh</td>
<td>164</td>
<td>1,116</td>
<td>$151</td>
<td>10.8%</td>
<td>$0.92</td>
<td>0.05%</td>
</tr>
<tr>
<td>Egypt</td>
<td>102</td>
<td>102</td>
<td>$213</td>
<td>1.4%</td>
<td>$2.08</td>
<td>0.08%</td>
</tr>
<tr>
<td>United States</td>
<td>331</td>
<td>35</td>
<td>$467,393</td>
<td>1.6%</td>
<td>$1,412.44</td>
<td>2.18%</td>
</tr>
</tbody>
</table>

For its population size and density coupled with continuous economic growth, Bangladeshi startups have been funded at 92¢ per person - an incredible contrast to India and Indonesia, both above US$30.
Multi-Billion Dollar Opportunities

- Fintech
- Logistics
- Garments
- Agriculture
- Education

DOMESTIC

INTERNATIONAL

“Tech Labor Arbitrage”

LOCAL COSTS

GLOBAL REVENUES
Every graduate that leaves the country leads to wealth leakage. By offering them opportunities (in either founding startups or senior positions at startups) with financial upside, we give them tangible reasons to come back and contribute.